

Empowered Communication

V:Portal is a fully secure, highly scalable and customisable front-end web portal. It is designed to meet current and potential portal requirements and delivers secure, workflow controlled online transparency for the business and clients alike. V:Portal provides next generation online reporting and communication to end clients and users, whilst satisfying the need for oversight, governance, visibility and transparency.

Overview

V:Portal provides clients with a secure, fully branded and customised portal infrastructure in addition to the report creation, maintenance, audit and depth of workflow delivered by the Vermilion Reporting Suite.

As with all our products and services, V:Portal can be fully configured to the client's design and branding specification, with highly secure user access protocols. V:Portal enables full flexibility in its functionality through its extensible nature, enabling the seamless addition of features and functionality over time and in line with end consumer demand. V:Portal can also be embedded seamlessly within existing website infrastructure to enhance functionality and deliver rapid time to market.

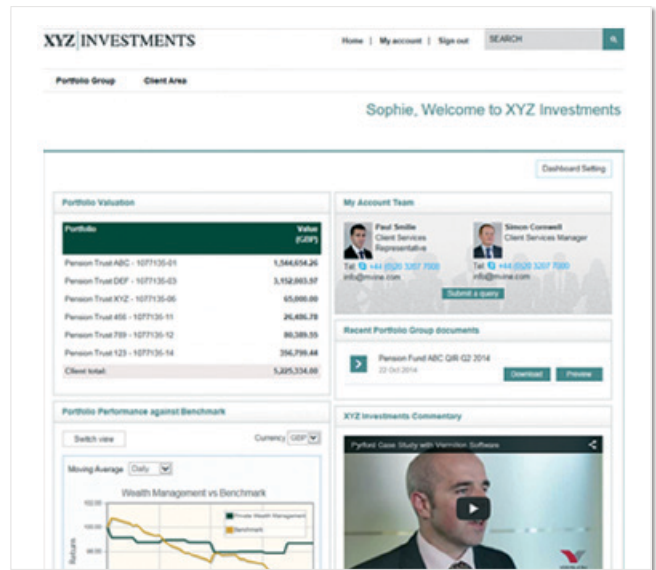
Vermilion Reporting Suite delivers content dynamically to V:Portal via workflow, ensuring data accuracy and oversight. HTML, PDF, Excel, Word, PowerPoint and XML reports, components and underlying data are available for display through secure portal hosted folders and dynamic drill-through widgets.

V:Portal improves the communication channels to your audiences. It is fully compatible with iPad, Android, other tablet devices and all web browsers.

Communication

V:Portal can become a key method of communication between clients and the business:

- Video content and streaming
- Integration with third party software packages, such as Twitter™ and Skype™
- Ability to feed portal from other systems outside Vermilion
- Ability to engage clients in PR and events via the portal
- Ability to market new products efficiently
- V:Portal can also be delivered as an 'app' available for Android and Apple devices



Applications

V:Portal can be flexibly deployed in a number of very different situations:

As a client portal

V:Portal can provide a secure arena for all your clients' reporting data. Interactive report components enable the interrogation and analysis of underlying data on the portal as part of increased transparency. Calendar and event links can be utilised to invite your clients to complete surveys and attend events.

Access to audited data can be provided to the client. Users can drill down into the data and use an intelligent search facility to swiftly find the information they need. Key marketing metrics can be captured over the portal.

As a sales tool

In combination with V:Pitch, V:Portal can provide a secure repository for all your client presentations, allowing sales teams instant access to accurate and compliance approved pitchbooks.



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Empowered Communication

V:Portal incorporates automatic version control of contracts and other sensitive communications. Prospective clients can be given temporary access to allow commercial and legal negotiations to take place in highly secure 'legal rooms'.

V:Portal also facilitates the cross-selling of products. Screens can be branded for and personalised by the individual client.

As an Intranet

V:Portal provides a secure intranet for your business. News and events can all be easily updated and staff directories uploaded. All your social media feeds can be delivered on the intranet.

All users have their own profiles that can contain a contact network. This allows users to interact via forums, news items and blogs within the portal. The portal also integrates with conference call and VOIP packages.

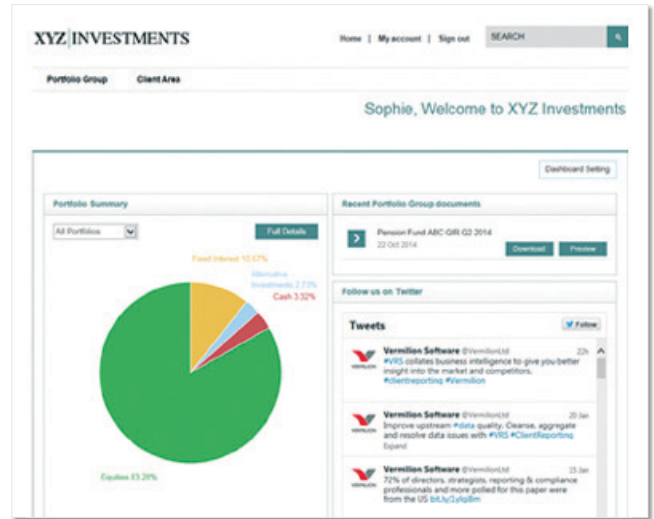
As a website

V:Portal can be utilised as a corporate website, with seamless workflow-automated delivery of market-based reports from the Vermilion Reporting Suite. Website functionality can be delivered within exact branding requirements.

Audit

V:Portal offers live analytics for your portal, enabling usage statistics on client journeys through the portal to be tracked. Profiles of users who have accessed content can be monitored. This will enable you to ensure that your portal is delivering exactly what your clients want.

Key features include: version history (with faces of the authors); administrators can view the names of the last series of people who accessed a file; you can record every click, upload and exchange in real time.



About Vermilion

Vermilion Software is a best of breed provider of client reporting and communications technology, serving the global asset management industry with its award winning product, Vermilion Reporting Suite.

By utilising advanced automation and workflow, we enable asset managers, private wealth and alternative investment firms to enhance their customer experience and scale their reporting function without additional headcount. As service level agreements continue to tighten, we enable our clients to secure new mandates and grow their business.

An independent firm with strong financials, Vermilion continues to invest heavily in its product. It has offices in London, Boston, Singapore and Sydney.

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